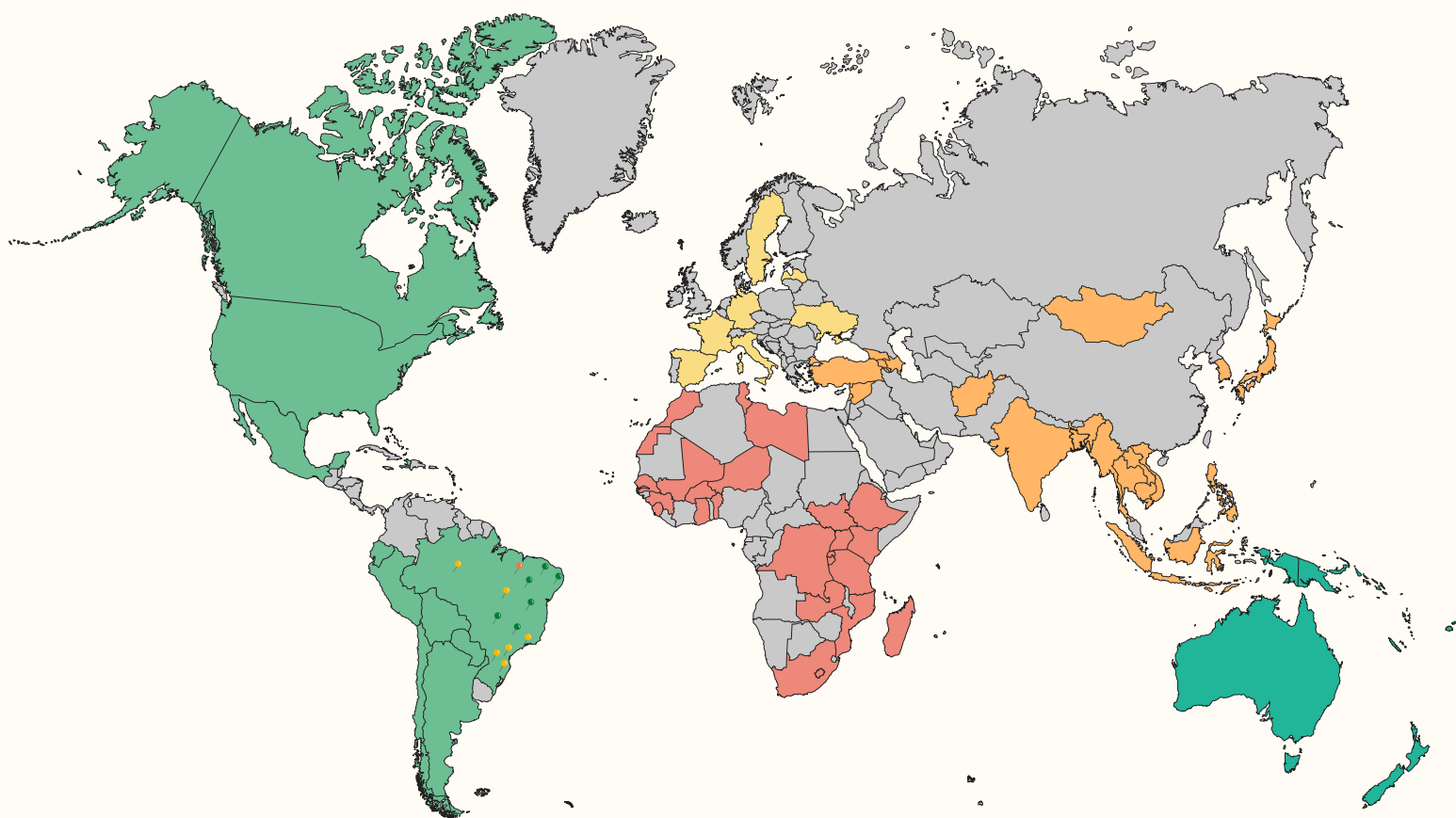




Who We Are

ChildFund Brazil works to promote the integral development and guarantee the rights of children, adolescents and young people in situations of vulnerability, deprivation and social exclusion. The organization is part of a network associated with ChildFund International, which is present in more than 70 countries and positively impacts the lives of 24.3 million children and their families.

Our work is based on a commitment to development, social justice, quality education and the strengthening of support networks to ensure that every child, young person and adolescent has the opportunity to grow up in a safe and healthy environment. Learn about the results achieved by the organization in 2024 in this document.





In total, we reached

41 mil

families, through
social programs



Of this total,

+83k

are children, teenagers
and young people
reached through social
programs



97

municipalities reached
throughout Brazil



Partnership with

32

local partners

22 local partners

10 "Seal" organizations



1.3 million

people reached in Brazil*

*189,000 people benefited through
programs and humanitarian crises
responses



58

years of experience



11.191

national sponsorships



1.335

volunteers



15.600

internacional sponsorships



40 million

children potentially reached with the sanction of the new law, which establishes the right to play and playful parenting as strategies to prevent violence against children



Direct action in

9 states in Brazil:

Bahia, Ceará, Goiás, Minas Gerais, Paraíba, Piauí, Maranhão, Rio Grande do Sul* e São Paulo

*Action on the emergency front.

Results of the 1st “ChildFund Partner Organization Seal” call for applications:

In 2024, we began working with 10 Local Partners selected through a public call to learn through in-person and digital approaches and to be able to reach more children across Brazil.

10

selected Local Partners

Methodologies and courses:

12.514

participants

1.124.888

people reached

34

new municipalities reached

R\$300 k

Invested

5

new states reached: Amazonas, Tocantins, Rio de Janeiro, Santa Catarina and Paraná



Emergency response to floods in Rio Grande do Sul

The climate tragedy in Rio Grande do Sul, which occurred in May 2024, affected thousands of families, especially children. In light of this reality, ChildFund Brasil, in partnership with the Brazilian Evangelical Christian Alliance, decided to take emergency action, limiting its programmatic intervention to the municipality of Cruzeiro do Sul with the construction of Child-Friendly Spaces in Shelters. In eight other municipalities (Alvorada, Cachoeirinha, Canoas, Eldorado, Esteio, Gravataí, Porto Alegre and Viamão), water purification sachets donated by Procter & Gamble were distributed.

We implemented Child-Friendly Spaces in two shelters in the city of Cruzeiro do Sul, with playful and educational activities focused on child protection, as well as recreation, games and psychosocial support.

In two schools in the municipality, activities based on the Coleção do Bem-Querer were developed, which uses play – the universal language of childhood – as a socio-educational tool.

Check out other data and indicators about our emergency response in Rio Grande do Sul:

Total investment for emergency support::

R\$ 155.032,00

Number of municipalities reached:

8

Number of sachets distributed (P&G):

1.135.200

Number of families who received sachets:

4.729

Number of children benefiting from the Coleção do Bem-Querer and schools:

304 & 305

children

adults



Projects with corporate partnerships to strengthen the S pillar of the ESG strategy

In addition to being strategic partners in events to strengthen companies' ESG strategy, we also develop social projects, offering our expertise in pillar S (social) in order to strengthen the social impact of corporations. In this way, we create shared value and work together to create a society with better futures. Below, we present the projects directly executed with corporate partners.



Environmental Partner Communities Project



Launched in May 2024, the Environmental Partner Communities Project in Maranhão is an initiative carried out in partnership with ADM (Archer Daniels Midland), a leader in grain and input trading. Focused on food security and mitigating the impacts of climate change, the project benefits six schools in vulnerable communities in Balsas and Porto Franco (MA). The main objective is to mitigate the effects of climate change, prevent natural disasters and combat malnutrition and food insecurity, through the following actions:

Construction of large school gardens, with irrigation technology, training for children, teachers and families, in addition to enriching school meals.

Creation of green areas in schools to reduce temperatures, combat extreme heat and promote outdoor activities in shaded spaces.

Training in Disaster Risk Reduction Education (DRRE) and Climate Environmental Education (Climate EA), with the production of teaching material for primary and elementary school students and their teachers.

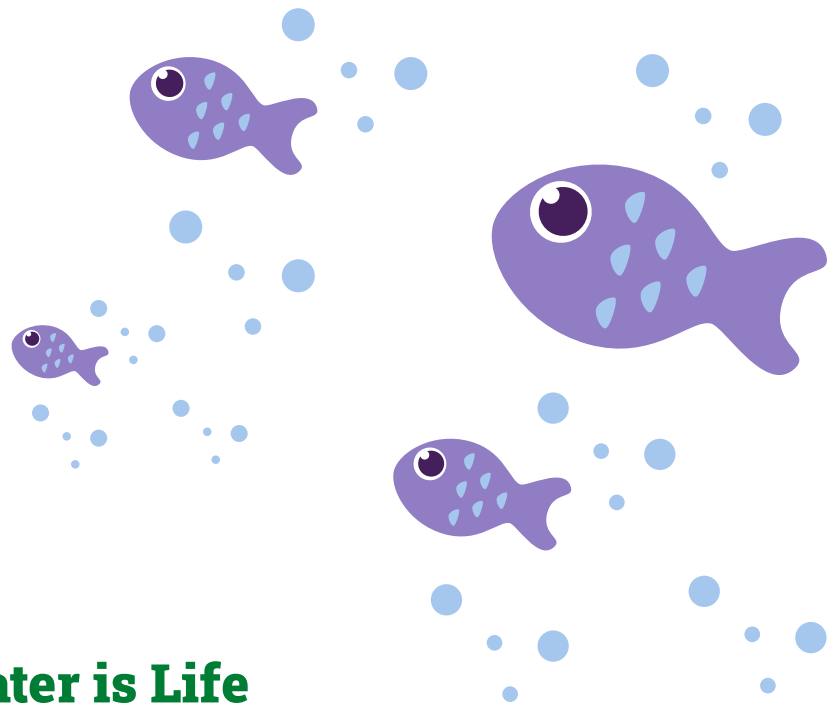
Water is Life Project

With the aim of guaranteeing access to drinking water and promoting educational actions on health, hygiene and sustainable use of water, ChildFund implemented, in partnership with Cargill and the Global Water Challenge (GWC), the Água é Vida Project in several rural communities in Luís Eduardo Magalhães (BA), São Desidério (BA) and Rio Verde (GO) between 2023 and 2024. In addition to promoting access to clean water, our goal was also to reduce waterborne diseases and infant mortality.

Projeto
Água é Vida

Cargill

GWC
GLOBAL WATER CHALLENGE



Results of Project Water is Life

24.979

people impacted in the three municipalities

167

trained health and hygiene promoters

102

teachers trained in WASH (Water, Sanitation and Hygiene)

1980

families aware of water, health and hygiene

4 water

treatment stations

3 artesian

wells delivered



10



21

chlorinators installed



29

World Water Day
events



2 artesian

wells reactivated



500

educational games
distributed in schools



2000

distributed booklets

Rejudes Entrepreneur: undertaking with success

In 2024, we will begin the second phase of the project, focused on sponsored young people who are already entrepreneurs. They will gain in-depth knowledge about strategies to increase sales and revenue, strategic planning, product pricing, marketing, and other topics. In the first edition of the project, six small businesses for young people in situations of social vulnerability were created in the Northeast region.



 **instituto
Localiza**

**REJUDES
EMPREEN
DED RA**

"The seed capital was very important in this process to kickstart everything that had been planned for a long time. We hope to have quality, fresh products with good value for money for both the producer and society. I am also very happy to close the support agreement with local businesses, which is very important to us, who are just starting out."

Maria Aparecida, hydroponic horticulture entrepreneur, selling vegetables.



www.childfundbrasil.org.br