



# 2023 Sustainability Report



To today's children  
and to the adults of tomorrow,  
*our warm  
regards*

*"I didn't have much direction in my life, so sponsorship came along. I started studying English and IT, but I didn't fit in. They started with the drawing workshop at the local partner. At first, we were supposed to draw on paper and soon we changed to graphite, until the project of producing paintings on canvas emerged; and that's where I found myself. Having a person there, who believes in your dream, is what moves me the most. I am moved by the letters from my sponsor and knowing that there is someone who is rooting for me, even though they have never seen me."*

Sibelle, 16 years old





# 10

## facts about ChildFund

1

In 2023, we celebrate 57 years of history in Brazil. Almost six decades of a journey of transforming the reality of thousands of children, young people and their families.



2

We supported the creation and sanction of Law 14,826 (March 2024), which established positive parenting and the right to play as priority strategies for preventing violence against children. The drafting of the new legislation was inspired by the Come Play With Me project, carried out by us in Brazil with the support of The LEGO Foundation in 2022 and 2023.



3

We positively impacted the lives of **more than 150 thousand** people, including more than **73 thousand** children and adolescents.



4

We strengthen and increase our partnerships with public and private institutions, diversifying our sources of fundraising and impact.



5

We produced the book "33 years of ECA: an analysis of advances, achievements and challenges for Brazilian children", a document designed to contribute to the area of human rights for children and adolescents.

6

In May, we ran the "Orange May" campaign. In it, we mobilize the whole of society to combat sexual abuse against children in the virtual environment.



7

We reformulated our operations in the field, with the adoption of global programs "Loving & Taking Care of Myself" and "Pact" (Civic Participation, Transformation and Opportunities).



8

We strengthen and increase our partnerships with public and private institutions, diversifying our sources of fundraising and impact.



9

We adhere to the National Pact for Early Childhood, of the National Council of Justice. This is a commitment to promoting and defending the rights of children up to six years of age, which are fundamental for their full development.

10

Sponsors exchanged more than **103 thousand** communications with children, adolescents and young people registered with ChildFund Brasil, in 2023.





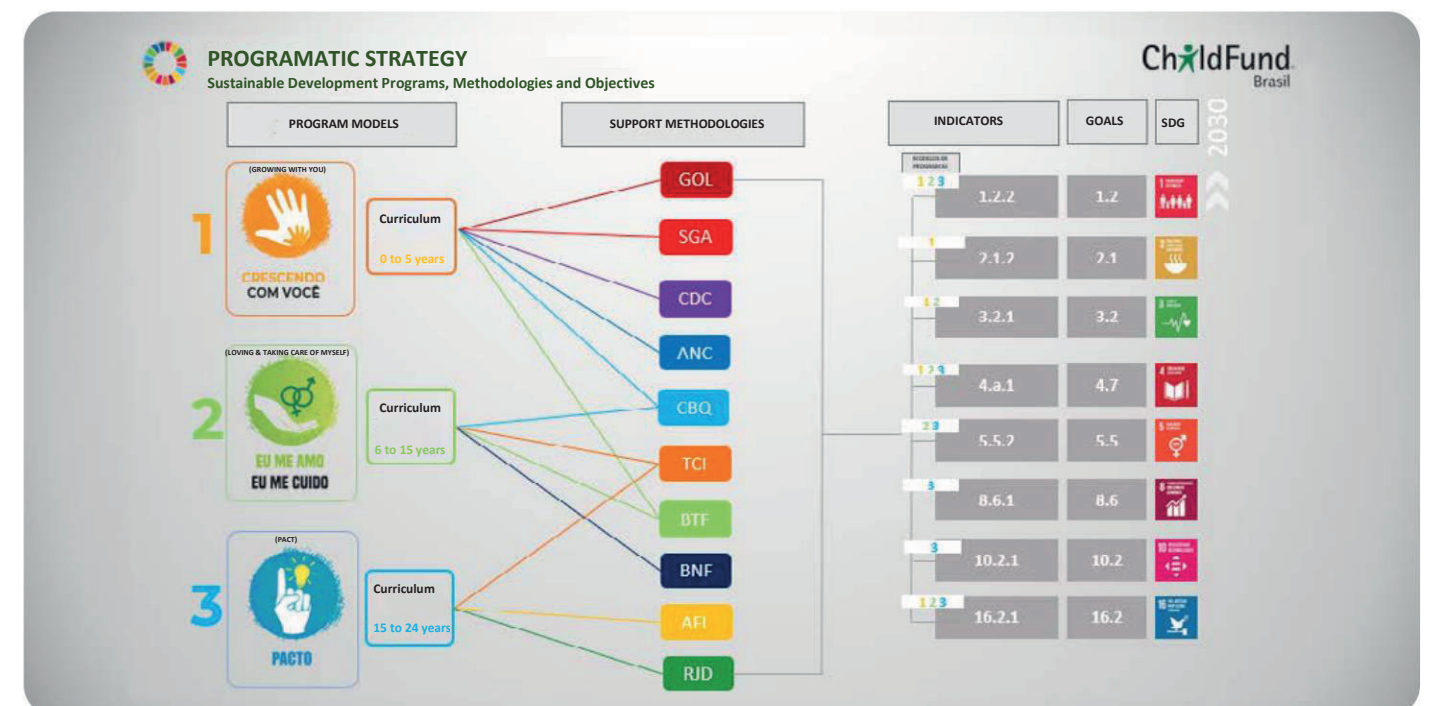
# About this story

The year was 2014 when we began our Sustainability Reporting process in a pioneering way in Brazil. Throughout this period, we built a process of continuous improvement of objective, comparable information aligned with what guides us: transparency and commitment. We have evolved assessment tools, incorporated the sustainability agenda into our strategy and, consequently, into decision-making. As an evolutionary part of this process, we now present our 2023 Sustainability Report.

The publication describes the journey of our different areas of action, social projects and programs, as well as goals, strategies and results. With an annual publication cycle, covering the period from January to December 2023, this report is referenced by the *Global Reporting Initiative* (GRI) methodology, a global reference for reporting corporate performance. All information published herein was verified and validated by ChildFund Brasil managers, who are responsible for its authenticity.

## OUR MATERIAL THEMES AND THEIR RELATION TO SDG

This report was produced based on our materiality, prepared in 2023, and which, since then, has been guiding not only the conduct of our Mission, but also the production of this document. Each of the themes relates to one or more Sustainable Development Goals (SDGs), which make up the United Nations (UN) 2030 Agenda. In total, there are 15 SDGs covered by our material themes. For this correlation, the programs and actions we currently develop and their impact on society were taken into consideration.





# Message from the Board

In 2023, we consolidated important advances in mobilizing people, institutions and the government to act to value, protect and promote the rights of children in society. We reinforced the structure of our governance, making it even stronger and more diverse, we expanded our sustainable operations, with new projects such as "Water is Life", which prioritizes efforts to promote awareness about water, health and hygiene, and bring drinking water for communities that need it most. Furthermore, we brought visibility to fundamental campaigns and actions for the country, such as the Orange May and the ECA 33years Booklet, in addition to supporting different draft bills. I congratulate our entire team who, with engagement and resilience, contributed to ChildFund's good results in 2023. In 2024, we remain steadfast in our mission to make Brazil the best country in the world to be a child.



**Maurício Cunha**  
Country Director at  
ChildFund Brasil.

Point your cell phone camera at this QR Code and access the full message from our Management.



2023 was a very important year for us. We made a transformation in terms of training both for the thousands of children, young people, families and communities we serve as well as for social educators, increasing the positive impact of ChildFund Brasil throughout. We have entered into partnerships with companies such as Cargill, Fundação Dom Cabral, Pontifícia Universidade Católica de Brasília, strengthening our role in the B2B (*Business to Business*) market. With the support of other companies, in addition to increasing our reach in numbers, we had the opportunity to review the entire governance of the organization. We brought 20 volunteers to the team, important executives who began to support us in a long process of consolidating actions to become even more aligned with ChildFund International. It was a year of joining forces to go even further.



**Elisabete Waller**  
President of the  
Board of Directors of  
ChildFund Brasil.

Point your cell phone camera at this QR Code and access the full message from our Management.







*"I experienced this situation of vulnerability and it made a lot of difference in my life. It's great that I can make a difference in my sponsored child Bianca's life, with so little. It's more than the amount I donate monthly. It is a return that is benefiting the child I sponsor and the community where she lives."*

Patricia Souza,  
Sponsor at ChildFund Brasil

# Who we are

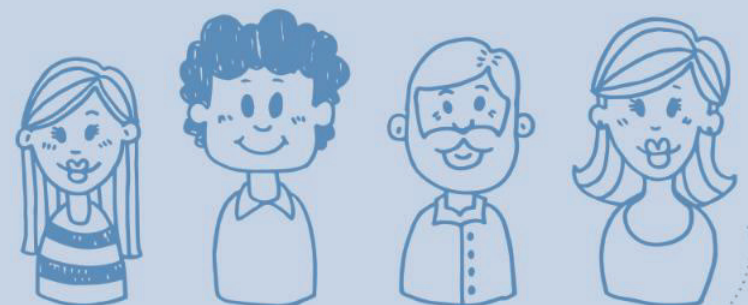




# Who we are



More than **150 thousand** people reached



More than **73 thousand** are children, adolescents and young people

Serving more than **800 communities** in **Brazil** located in **60 municipalities**



Partnership with **22 social organizations**

We are a development organization for children, adolescents and young people. Founded in 1966 and headquartered in Belo Horizonte (MG), we act socially so that people, the government and companies support a true social transformation in the lives of children and adolescents in the country, reviewing the entire system that surrounds them, including their family and the community where they live.

ChildFund Brasil has already received the Best NGOs Award in 2018, 2019, 2021 and 2022, highlighting criteria such as management, transparency and cause

## EVERYTHING THAT GUIDES US

Our actions are defined to ensure that children, adolescents and young people are protected, healthy and have access to education and well-being at home, at school and online. In practice, we work to ensure that they have what is rightfully provided for them:



Life and health



Freedom, respect and dignity



Family and community coexistence



Education, culture, sport and leisure



Professionalization and social protection

## 2023 RESULTS IN BRAZIL

**57 years** of operation in Brazil

More than **150 thousand** people benefited, including more than 73 thousand children and adolescents

**22** partner organizations

**29,405** families benefited

**818** communities served in 60 municipalities

**103,048** communications exchanged between children and their sponsors

**11,068** national sponsorships

**1,368** volunteers

**16,269** international sponsorships

We are present in **7 Brazilian states** (Bahia, Ceará, Goiás, Minas Gerais, Paraíba, Piauí and São Paulo)

## RESULTS IN THE WORLD



Present in **23 countries**



Impact on the lives of **21.1 million** children and their families



*“Through the sponsorship, I had the opportunity to participate in various workshops, such as tutoring, music, theater and sports. I sought to study and, today, I am a nurse. Thank you, sponsor Gordon and ChildFund Brasil because today I can say that I am the protagonist of my life!”*

**Damião,**  
24 years old

# Our Governance



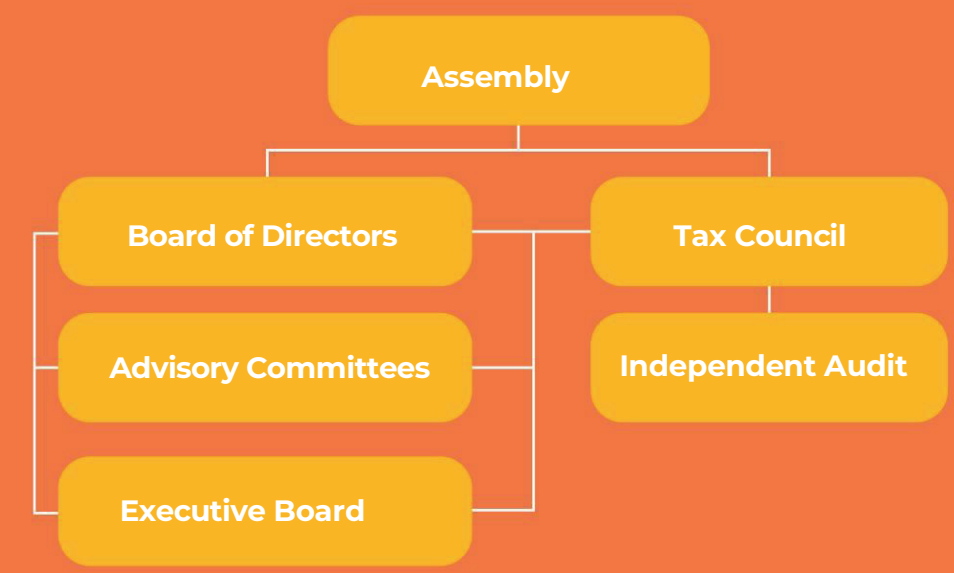


# Our Governance

To guarantee transparency to the sponsors and companies that support us, in addition to applying best practices in decisions, we know that it is necessary to maintain solid Corporate Governance. Therefore, in 2023, with the support of Fundação Dom Cabral, we reevaluated the governance of ChildFund Brasil and mapped new market practices that align with our values at a global level: Diversity, Equity, Inclusion and Accessibility (DEIA).

In this process, we now have a new multidisciplinary working group, comprised of executives from different areas of activity and expertise who, acting on our Fiscal Council, Assembly and Advisory Committees, dialogue with the Board of Directors and support us in defining strategic ambitions and monitoring operations. This team's work is focused on five fronts: finance, audit, social area, governance and mobilization, and marketing.

## GOVERNANCE STRUCTURE



**Learn more:**

All details and names of the people who make up the structure can be found at the end of this report.



# For a living governance in people and values

Our governance structure is made up of a “floating” board of executives. That is, we are always looking for new members to join the team, especially our assembly. Brazil is a huge country, and we want its diversity to be represented in our governance, with people who support us in improving processes and bringing strategic strength to the Organization.

In line with this, our values remain faithful to what we believe in and are, of course, integrated into the agenda of each member of our governance. Guided by CHILD, our governance assesses whether each organization's decision is aligned with our greatest mission: ensuring that all children have their rights respected and reach their potential.



## WHAT GUIDES US

C

**Connection**  
(Connection)

H

**Honesty**  
(Honesty)

I

**Innovation**  
(Innovation)

L

**Learning**  
(Learning)

D

**Diversity, Equity,  
Inclusion and  
Accessibility**  
(Diversity, Equity, Inclusion  
and Accessibility)



### Learn more:

To read more about each of our values and understand how they accompany our actions, visit: <https://www.childfundbrasil.org.br/quem-somos/>





*“I was a sponsored child and participated in activities in the organization “Happy Child Project”, where I received music , theater, dance and tutoring classes. Today, I live in the interior of the state of Ceará, where I develop two orchestra projects with young people, in the municipalities of Granja and Uruoca. I am very grateful to ChildFund, as sponsorship changed my life.”*

**Rafael Brito,**  
29 years old

# Transformation partners



## Transformation partners

March 2024

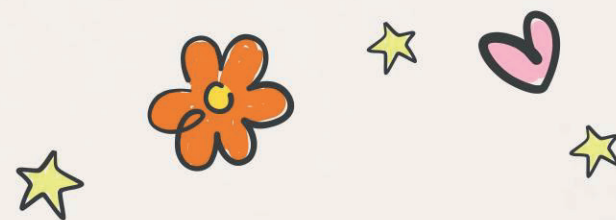


Dear partner,

*Whether you are a person who, on any given Sunday afternoon, felt that you would like to be someone's sponsor, a company committed to social matters or an educational organization that, every day, chooses to support us in this endeavor: thank you very much! The dream of creating a different future for the children of Brazil, a country of so much beauty, but with so many weaknesses, would be utopian without the support of each one of you.*

*One swallow really doesn't make the summer. And, much less, does it change the weather forecast for an entire country or a single life, which often already has **their destiny decided** at birth. Therefore, we propose an exercise completely opposite to individualism, to solitary heroism. With pride, we say: we need and will still need everyone. To those who are with us and those who are yet to arrive, we offer transparency, commitment and partnership.*

*Each educator, organization and sponsor who supports us in this mission of forever transforming the future of a child, young person or adolescent, has a special place in the heart of ChildFund and drives us to **go further**, to want to reach in places that sometimes are not yet on the **map**. This is our dream, and we are grateful that it becomes yours too.*



Fondly,  
ChildFund Brasil.

Currently, to carry out our work and ensure that it reaches as many children, adolescents and young people as possible, in addition to their families and communities, we have sponsors; public, ecclesiastical or private organizations and donors, in addition to the relationships we build through companies.

Within this structure, there may be recurring monthly donations, one-off donations and/or specific awareness campaigns that mobilize individuals, companies and public entities.

As mentioned, we also count on the support of the private sector, which is willing to invest in social projects. It is a two-way partnership: companies enable investments for projects and we accelerate results in the "S" pillar of their ESG (Environmental, Social and Governance) strategy, that is, we are an ally in the search for a positive impact on the lives of children, strengthening the social responsibility of companies.

## SPONSORSHIP X RECURRING DONATIONS

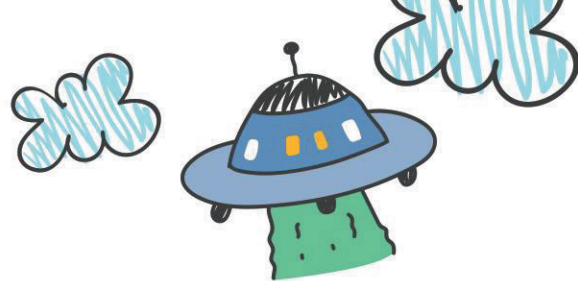
Sponsoring is building bonds with the child, young person or adolescent. Sponsors receive periodic information on the development of the sponsored child. They can communicate through letters, receive reports on the child's progress, schedule visits and make special requests, requesting various information. Thus, they have the opportunity to individually monitor the transformations of that life that is being enriched by the field actions we promote with them.

Recurring donation, on the other hand, does not imply building a bond with a child. Engagement covers one or more ChildFund causes, helping the Organization as a whole through the contribution of a fixed monthly amount. In addition, the person can make a one-off unrestricted donation to ChildFund Brasil.

## FUNDING PROJECTIONS FOR 2024: A NEW HORIZON IN SIGHT

In 2024, we work on diversifying our funds through strategic partnerships with companies that want to embrace our cause. ESG is the focus of the corporate world and, today, ours too. Therefore, we work on creating new strategies, always keeping an eye on the reality of the country and of our companies. We evaluate 2024 as a year of recovery for Brazil's economy, which was so weakened by the Covid-19 pandemic.





# Our program of sponsorship

Sponsoring a child can transform a life and benefit an entire generation of people from the same family. With less than R\$2.40 per day, the sponsor contribute to a collective fund that directly finances the implementation of social projects and activities in which the child and their family participate. In sponsorship, an emotional bond is built between the parties. And whoever sponsors, in addition to the financial contribution, has the valuable opportunity to contact and obtain information from the child, adolescent or young person through letters. The person can then follow the life story of the sponsored individual and his/her family .A

valuable bond is built, which can transform the lives of those who are sponsored, whether through advice or encouragement, as well as by generating a feeling that a person cares about them, as well as their family and community. It is possible to participate in the life of the sponsored child through letters, phone calls and even supervised visits.

All this, of course, with transparency. Periodically, information about the child and/or the community, and the results of ChildFund Brasil's work are sent to sponsors through newsletters, emails, WhatsApp and an annual report that shows the child's individual progress.

Currently, the area responsible for taking care of our sponsorships is Relationship Management, created in 2023. The three priority fronts of the sector management are:

### ACTIONS FOCUSING ON TEAMS OF PARTNER ORGANIZATIONS AND RELATIONSHIP MANAGEMENT WITH A MOTIVATIONAL TYPE:

sharing of achievements and challenges, sensitive listening to propose solutions, provision of training for educators and internal team in the area, periodic online/in-person advice to analyze practices and indicators of partner organizations and awards for reaching response time targets and quality of letters collected, for example.

### ACTIONS WITH FOCUS IN IMPROVING PROCESSES:

analysis, development and implementation of pilot projects to improve

In **2023, 33,559 children, adolescents and young people** participated in ChildFund Brasil activities, in **818 communities** located in **60 municipalities** in seven Brazilian states.



Of these 33 thousand, we have **28,675 sponsored**



Around **90 educators** de sponsorship



**131,198 thousand** contacts by phone, Whatsapp, SMS and email







## FROM LETTER TO LETTER, WE TRANSFORM LIVES

Find out what the journey of letters sent to children and sponsors at ChildFund Brasil is like by scanning the code below.



routines and deliveries in the area, expanding to more organizations. Also noteworthy is the development of guiding materials – such as a hypermedia manual for sponsorship and translation/narrative writing and reports, creation of individual control panels by partner organization to provide organizations with data on their performance in sponsorship routines; and development of a platform for card analysis.

### ACTIONS FOCUSED ON DISRUPTION:

online letters created in a new tablet application, digitization of physical folders with children and young people's documents, acquisition of a platform for programmed automatic sending of messages to donors. Actions aimed at strengthening and innovating ties between sponsors and sponsored people, as well as automating processes and optimizing resources.



Every day, our relationship team takes care of the letters that arrive and are sent from our sponsored children to their sponsors. The objective is for ties to be strengthened and for those who support to know where their money is being invested, considering that children, adolescents and young people are encouraged to describe the activities they participate in and how their lives have been transformed through programs and actions.

The letter, which can be online or handwritten, goes through several quality assessments before being sent or when received by our team. See some of our quality parameters and the care we take to safeguard children.

### What can and cannot be done in a letter

- 1) There cannot be requests for gifts from the sponsored individual to the sponsor, such as a bicycle or a cell phone.
- 2) The content must be safe for the child: no letters are sent showing where the child lives, the name of the school where he/ she studies or any geographic information regarding the places the child frequents.
- 3) Sponsors are not authorized to invite the sponsored individual to connect via social media ; exchange emails and residence addresses; nor writing letters with letterhead that indicates their place of work .
- 4) It is always encouraged to have photos with captions and drawings , as long as their content is not inappropriate, such as not containing the information previously mentioned.





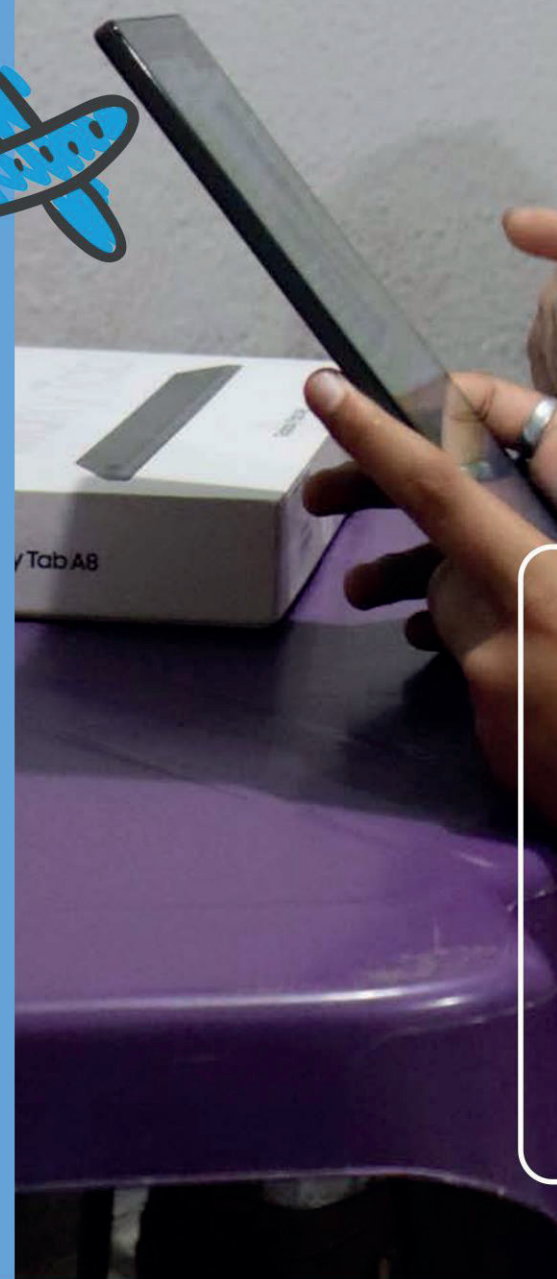
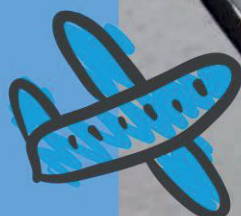
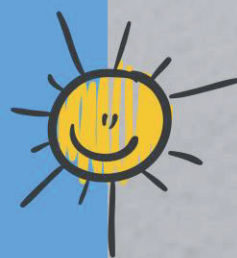
## INNOVATION, ECONOMY, AND PRACTICALITY

Today, letters are mostly sent and received by mail, a considerable expense for ChildFund. Financial issues add to the fact that, currently, children and adolescents are more attracted to the possibility of sending and writing a letter online. With this in mind, we introduce the “The Ends” application to most of our local partners. Initially, we did a pilot in two organizations and, in September, we expanded to the others.

On a daily basis, we also encourage children to write a letter after an activity. The idea is that that magical moment of learning is shared with the sponsor, who then keeps track the child's routine. In this sense, The Ends - also called “Magical Connections” - is consolidated as a powerful tool for translating feelings and recording what was experienced, in addition to being a digital inclusion initiative. It is possible to add drawings and photos with captions, as well as a free space for testimonials through it.

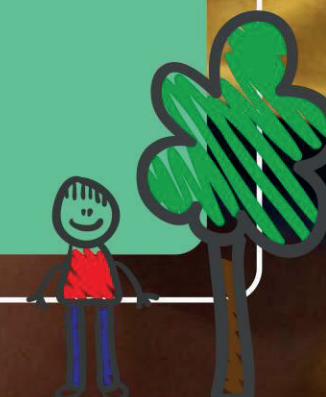
Educators are, of course, fundamental in the development of this and all our work. Therefore, seeking to maintain an open and constant dialogue with partner organizations is a priority exercise for ChildFund. In addition to maintaining an annual calendar of activities with the organizations, we carry out some in-person visits, as well as semi-annual online consultations to listen to possible issues and identify improvements in all partner organizations that have the sponsorship model implemented.

Furthermore, courses, workshops, conversation circles and awards are a constant in our relationship. We understand that to enhance the exchange between sponsors and sponsored children, it is essential that educators are aligned and engaged with our values and action strategies. After all, they are fundamental in encouraging children and young people to persist in achieving a future of more opportunities, facilitated by what they experience in social organizations.



*“When I started participating in activities at AMAI (partner organization), while I was a sponsored child, I saw new possibilities to change my life. Today, I work at AMAI and I know I make a difference. And that was my dream: to make a difference in people’s lives , like ChildFund Brasil did in mine.”*

**Daiane Ribeiro,**  
educator





## INTERNATIONAL SPONSORSHIP

Every person who lives in Brazil, whether Brazilian or not, can sponsor a child. Brazilians who wish to sponsor a child, but live abroad, must contact the International Child-Fund. To meet the demand for foreign letters or letters addressed to sponsors around the world, we have around 30 translators in our team who analyze and translate the content of the letters into English, French, or German, with the communications being inserted into an international translation, where they receive the files and publish the translated materials. These professionals also help us to ensure that the content described therein is legible and safe, paying attention to the fidelity of what is translated using the original letter, enabling effective and appropriate communication.

## PARTNERSHIP WITH COMPANIES: WE ARE THE “S” OF YOUR ESG

We also work so that Brazilian organizations can strengthen their sustainability pillar throughout their ESG journey. For this purpose, we held two free events in 2023: in August, in Belo Horizonte (MG), we held the event “Knowledge, Innovation and Impact in the ‘S’ pillar of ESG”, in partnership with Ibmecc and Inter; and in November, we promoted the event “Best ESG practices of Brazilian companies”, in partnership with Fundação Dom Cabral, Mulheres em Conselho, Instituto Brasileiro de Executivos de Finanças e Approach Comunicação.

In them, we presented success stories of companies that are adopting sustainable and responsible practices in their businesses, contributing to the social and environmental development of the country.

## TAX EXEMPTIONS: THE LITTLE PUSH YOUR COMPANY NEEDED

Did you know that, when a company donates to an NGO, it can have a percentage of Income Tax deducted? Thus, instead of allocating your money to the government, it is possible to help an institution that promotes the well-being of communities in situations of deprivation, especially children and adolescents. This is only possible for companies that use the complete income tax return model, and these donations have a value limit that varies each year.

The company can also choose to donate to just one or several institutions. By donating to a single institution, however, the procedure becomes more transparent and it becomes easier to monitor all programs and projects, knowing exactly how your money is being used. Just an idea for you!

ChildFund Brasil has a project qualified to receive resources from the Municipal Fund for the Rights of Children and Adolescents of Belo Horizonte (FMDCA/BH).

With this, the organization can receive donations both from individuals, who can allocate up to 6% of the income tax due, and from legal entities, which can allocate up to 1%. The project aims to promote the development and protection of children and adolescents in situations of social vulnerability in the city of Belo Horizonte, through the training of teachers, parents and professionals in the system that guarantees the rights of children and adolescents in educational practices that consider playing as a driver of social and emotional learning, as well as ways to prevent online sexual violence. **Access the QR Code and learn how to donate.**



Here are the companies and organizations that believe in our cause and contribute to our impact:

### LIST OF PARTNER COMPANIES

- |                                       |                          |
|---------------------------------------|--------------------------|
| • Cargill                             | • Inter                  |
| • Coimbra, Chaves e Batista           | • MDias Branco           |
| Sociedade de Advogados                | • Instituto NEOOH        |
| • Compo Expert                        | • P&G –Procter &Gamble   |
| • Dgifts Brindes Promocionais         | • Rádio CDL              |
| • Fundação Dom Cabral                 | • The LEGO Foundation    |
| • Global Water Challenge              | • Urbana                 |
| • Instituto Localiza                  | • Sistema Globo de Rádio |
| • IBRA - Soluções Estratégicas em RH; |                          |





## PARTNERSHIPS WITH ECCLESIASTICAL INSTITUTIONS

ChildFund was born from a noble gesture of helping children victims of the Sino-Japanese war by the Presbyterian couple Calvitt Clarke and his wife Helen, in 1938. Before "ChildFund", the organization was called "Children's Christian Fund". In order to expand our reach, we mobilize resources and establish strategic partnerships with ecclesiastical organizations with the purpose of expanding our reach to benefit children, adolescents, young people and their families.

In 2023, we launched the "Church that Cares" seal with the aim of raising awareness of religious institutions to combat cases of violence against children. ChildFund Brasil will offer training programs for ecclesiastical leaders on child and youth protection.

Watch the video that tells the story of ChildFund here.



### We would like to recognize the main ecclesiastical partnerships of 2023:

- Igreja Batista Vilas do Atlântico (IBVA): Partnership in the city of Umburanas (BA).
- Igreja Memorial Batista de Brasília (IMBB): Partnership in the city of Cavalcante (GO).
- Igreja Presbiteriana Nacional (IPN): Parceira nos municípios de Cristino Castro e Santa Luz (PI).
- Primeira Igreja Batista de João Pessoa (PIBJPA): Partnership in the city of Alagoa Nova (PB).
- Comunidade das Nações (Brasília).







# What we fight for





# What we fight for

Guided by the Global Pact, which contains 10 principles related to the environment, to labor relations, human rights and the fight against corruption, we present as follows our main initiatives that connected to the pillar of defending human rights when working on the creation of effective public policies on child protection.

In 2023, we strengthen the protection of children and adolescents and, more than ever, we reaffirm the State and the caring family as a central part of the guiding principles of our action. Even more constantly, together with partner organizations, we seek to adopt practices connected to the main challenges in the region, while supporting the creation of effective public policies to help transform a reality for good.

The good results of our work meant that ChildFund Brasil was invited to participate in a ChildFund International pilot to build a system to measure our reach in advocacy actions, with the creation **of** solid indicator tools that demonstrate more clearly the results achieved by the countries. This movement is part of a culture change work that we will host in the country in 2024.



*Advocacy is an active practice of citizenship. Such an initiative is characterized by the argumentation and defense of causes and rights, and can influence the creation of effective public policies, which bring benefits to the topics debated. The term is English, derived from the verb to advocate, but has its origins in the Latin word advocare, whose meaning is associated with the reality of the activity and corresponds to the verb to help.*

## ORANGE MAY

In May, a month marked by awareness about combating abuse and sexual exploitation of children and adolescents, we supported initiatives to fight against this type of violence and reiterate the importance of highlighting the protection of children also in the online environment, given that the Covid-19 pandemic has provided greater access for children and adolescents to the virtual sphere.

Combining communication, *advocacy* and mobilization of resources as a strategy to enhance results, we reinforce the so-called OSEAC as a strategic topic to be worked on within our priority themes. Acronym for *online sexual exploitation and abuse of children*, OSEAC is one of the fastest growing crimes around the world.

Given this scenario, in Orange May 2023, we spoke about the problem in a simple and direct way. Through our communication channels and supporting materials, we invited children and adolescents, adults and partner organizations to debate, with broad reach and national repercussion.



In 2023, Safernet received

### **71,867 new complaints**

of images of online child sexual abuse and exploitation. The number is the absolute record for new (non-repeated) reports of this type of crime that the NGO has received over the 18 years of operation of the National Cyber Crime Reporting Center.



### **Mom, I'm on TV!**

Click here and watch the story about the action on Jornal Nacional (edition of 12/May/2023)



ADHERENCE TO THE NATIONAL PACT FOR FIRST CHILDHOOD

To strengthen ourselves and expand our reach, in September 2023, we joined the National Pact for Early Childhood, in a ceremony held in Brasília (DF) by the National Council of Justice (CNJ). The invitation to join the Pact, which recognizes our efforts to transform the country into a better place to be a child, came from the National Council of Justice(CNJ). ChildFund Brasil Program Manager, Giane Boselli, participated in the ceremony held during the Seminar Commemorating the four years of the Pact and officially signed the agreement.

The Seminar presented advances and contributions from the last four years, since the implementation of the Pact

for the Legal Framework for Early Childhood, in compliance with the rule of absolute priority provided for in article 227 of the Federal Constitution, in art. 4 of the Child and Adolescent Statute (ECA) and in art. 3 of Law 13,257 of March 8, 2016.

According to the National Council of Justice (CNJ), actions that promote the protection of human development have been increasingly recognized as a strategic policy for the enjoyment of other rights of the community. One of these reasons is that research in several areas shows that it is in early childhood (children up to six years of age) that investments , in every sense, are most opportune to be made.



ECA BOOKLET

In July, we launched, at the House of Representatives, in Brasília, the Booklet "33 years of ECA: an analysis of advances, achievements and challenges for Brazilian childhood", a document created to contribute to strategic stakeholders in the area of children's and adolescents' human rights , governments and the press, so that the Child and Adolescent Statute is increasingly put into effect in a practical way. The launch of the publication was attended by Congressman Zacharias Calil, president of the Parliamentary Front for Early Childhood, who supported us in organizing the event with the House of Representatives.



The booklet is divided thematically into chapters on health ; food; coexistence with family and community; education; right to freedom, respect and dignity ; professionalization and labor protection ; right to sport, culture, leisure and play . The articles we resigned by academics and specialists in the field of children and adolescents , who outline recommendations for civil society and public authorities, showing that the scenario is complex, with the need for collective and intersectoral actions .





PARTICIPATION  
IN PUBLIC POLICIES

In the year 2023, we had great achievements in political advocacy; one of them resulted in Law 14,826, sanctioned on March 20 , 2024, which establishes positive parenting and the right to play as priority strategies for preventing violence against children . We participated in the construction and approval of the then Bill 2861/2023, whose text was inspired by the Come Play with Me Project, carried out by Child- Fund Brasil with the support of The LEGO Foundation. The technical text of this bill is the result of the joint work of ChildFund Brasil and Congresswoman Laura Carneiro. It establishes that children have the right to an education based on building positive relationships. Still on this front, we work to take the debate on the prevention of online sexual abuse and violence against children to a statewide level, seeking to establish partnerships with state and municipal governments. Other articulations, through some research we developed this year, such as the National Survey of Domestic Violence, focused on Ceará, (See more in “Our fronts of action”), also support us in glimpses of more horizons in political struggle .

HAND IN HAND

In November, ChildFund Brasil hosted the *ChildFund International Advocacy Workshop* in Fortaleza (CE). We hosted 43 participants, coming from 20 countries. The event aimed to equip national and regional *advocacy* leaders to meet our global goal of reaching100 million people annually by 2030 with our programs, in addition to influencing the child rights ecosystem, public agendas , society and governments, in favor of the protection of children.



*"The creation of the bond between the child and the person who sponsors him or her keeps the flame of solidarity alive in the community and proves that there are no limits to solidarity, as people from such distant places collaborate, contribute and root for the success of a child they care about , but they don't even know in-person. And for me, this has another name: it is love."*

Tatiana Fontenelle, Sponsor of ChildFund Brasil

HOW WE DEFINE OUR ACTIONS

We believe in the transformative power of education. Investing and believing in it has been part of our agenda since 1966. However, to get there, we need to *raise* awareness, bring water, guarantee safety, protection and well-being for people, in addition to knowing where “there” lives.

To evaluate social and economic contexts and initiate social development operations in new geographic areas, we created the Social Intelligence Center (NIS), a research center founded by the Pontifical Catholic University of Minas Gerais (PUC ) and ChildFund Brasil.

NIS is responsible for developing in-depth academic research and studies, such as the Multidimensional Poverty Index (MPI) , Monetary Poverty, Vaccination Rate, Food Insecurity, Child Mortality and SDG Indicator Map. This research, which underwent updates in 2023, is extremely important for us to understand the best approach and methodology for each reality, as they offer input for more appropriate decision-making.







MULTIDIMENSIONAL  
POVERTY INDEX (MPI)

Revised in 2023, the MPI that we created with NIS is the first indicator in Brazil exclusively designed to assess the multidimensional poverty situation of children aged 0 to 7 on a municipal scale. Its objective is to contribute with analyzes to reduce problems related to poverty and guide the geographic areas that have the greatest demand for the installation of ChildFund operations. Through it, it is possible to identify where there is a greater concentration of children and households in situations of deprivation related to health, standard of living, education and work.

In the review, the family household income indicator was added to improve our view of multidimensional poverty . -

A second advance was the disaggregation of the index. If before we only had the total number of people in poverty, now we consider the gender, race and color of the public analyzed.

FOOD INSECURITY

Also improved last year, the Food Insecurity Index is an estimate that measures the proportion of people in Brazil who do not have the right to continuous and lasting access to food that meets their needs in quality and quantity. Measured using the Brazilian Food Insecurity Scale (EBIA ), the index identifies which municipalities have the highest percentages of people in

situation of food insecurity in the country. What sets this study apart is that it is the first to be made available on a municipal scale. Studies carried out by institutions such as IBGE, for example, prioritize regional and state scales of analysis.

CHILD MORTALITY

The infant mortality rate is an indicator that measures the number of children who die before reaching the age of five for every thousand live births. This analysis, which now also makes up the MPI, identifies which municipalities have the worst and best situation regarding infant mortality in Brazil considering the moving average over the last three years .

FOR EVERYONE

One of the differences in the studies developed by the NIS is that they are made available to the entire society. To monitor municipal indices of Food Insecurity, Child Mortality , Monetary Poverty and Multidimensional Poverty, simply click on the name of the study and you will be directed to the page .



*“The sponsorship system was very important in my childhood, for my personal and professional growth, as it provided me with development opportunities, such as tutoring, which helped me with school activities, as my parents were unable to pay for particular tutoring. I managed to go to university, graduated in law and today I have my own law firm.”*

Maria Elisieux de Oliveira

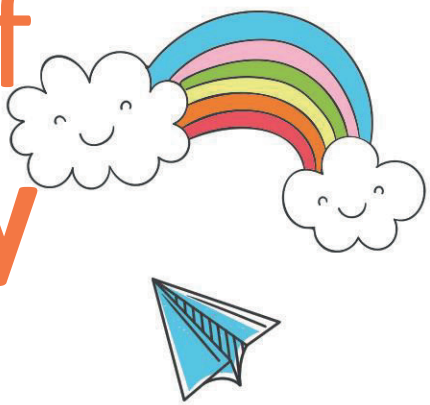
# Our areas of activity







# Our areas of activity



In 2023, ChildFund Brasil began adopting ChildFund International's global program models. This programmatic matrix is adopted by several countries and brings work content based on evidence and studies.

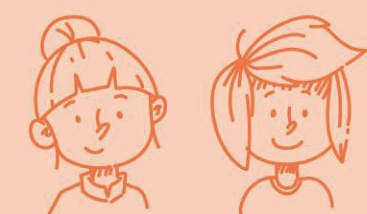
In our strategy, social intervention models are divided into three life cycles (mentioned below). Each age group goes through a programmatic curriculum appropriate to their age.

We work to reach, by 2030, at least, the number of **5 million** people per year.



## HEALTHY AND PROTECTED EARLY CHILDHOOD (0 - 6)

For this life cycle, activities are carried out to ensure a healthy and protected early childhood, strengthening the participation of parents and caregivers in the children's growth phase and strengthening family bonds.



## HEALTHY AND CONFIDENT CHILDREN AND ADOLESCENTS (7 - 14)

The actions that are developed for this life cycle aim to contribute for ensuring a healthy and confident childhood and adolescence, promoting actions that contribute to the integral health, protection and active participation of children and adolescents.



## PARTICIPATORY AND EMPOWERED YOUNG PEOPLE (15 - 24)

The initiatives developed for this life cycle contribute to a participatory, empowered and protagonist youth in society, with actions that reinforce personal and collective identity, citizen participation, advocacy focused on youth rights, inclusion in the job market and development of entrepreneurial initiatives.



## SAFE AND SECURE FAMILY AND COMMUNITY

Collective initiatives carried out for families and communities, which contribute to local development. The activities also seek to strengthen community bonds which, in turn, contribute to child protection.

## DISCOVER THE GLOBAL PROGRAMS WORKING WITH OUR CHILDREN

The Loving & Taking Care of Myself and PACT program models are implemented by 22 Local Partners, which serve more than 30 thousand registered children in six Brazilian states. In addition to children, the programs' curriculum also includes activities with adolescents, young people, fathers, mothers, caregivers, teachers and community leaders. All of these audiences go through appropriate learning sessions, where capabilities, skills and potential are developed.

The Loving & Taking Care of Myself program aims to help children, adolescents and young people develop in a healthy and protected manner in family and community environments that are committed to protection and equality. Through educational workshops, participants learn about their emotions, integral health, sexual and reproductive education, self-care, self-protection and the changes that occur at each stage of their development, always with accessible language and activities appropriate to each age group.

Loving & Taking Care of Myself considers the strengthening of community child protection mechanisms to act in the prevention of teenage pregnancy and sexual abuse and exploitation of children and adolescents.

Some program activities are carried out in public schools, which allows for a positive impact on more children and adolescents. And, with the aim of strengthening the bond between the entire community and sharing learning, "Community Fairs" are also held, with the participation of various community actors, thus expanding the paths of care and protection of the childhood and youth in the territory.



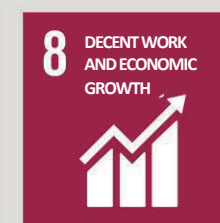
## CIVIC PARTICIPATION, TRANSFORMATION AND OPPORTUNITIES

PACT is a program developed for the public aged 15 to 24 and which seeks to contribute to the well-being of adolescents and young people so that they are prepared for life with skills to design their future, their life plan; to act as agents of change, positively influencing the community, political, social, family and economic environment, involved in activities that promote the rights of youth, their leadership and that contribute to the development of entrepreneurial initiatives.

Through meetings on various topics such as: Life Plan - Youth Leadership - Entrepreneurship/Employability - -

Human Rights – Sustainable Development are approached in a participatory way, where young people access tools that contribute to their role as agents of transformation in their community, including focusing on youth rights.

In this model of parenting and caregiver programs, in addition to community leaders, there are moments to address the themes that are part of the training modules. This way, they can better understand the moment young people are experiencing and support them in their processes.







## DISCOVER OTHER CHILDFUND BRASIL METHODOLOGIES

In addition to global programs, partner organizations also develop some methodologies with our target audience. Get to know some of them and see how each one contributes to achieving the Sustainable Development Goals (SDGs) and transforming lives.



### GOOD FAMILY TREATMENT

Age group: as of 5 years

It promotes a culture of “good treatment” through reflection on the types of intra-family relationships for more effective communication, the expression of love in the family, the resolution of conflicts peacefully, the recognition and acceptance of differences and harmonious coexistence. Playful tools are used in this program to promote the healthy growth and development of all family members.

### WE GET STRONGER BY PLAYING

Age group: 4 to 16 years

Educational activities address the prevention of child sexual abuse, the promotion of resilience and self-protection, through playful tools that contribute to reducing the vulnerability of children and adolescents, by developing personal, family and community strength.



### COMMUNITY CHEERLEADER

Age group: 0 to 24 years

Community animators are fathers, mothers or young people who voluntarily act as multipliers and organizers with families in their territory. They seek both to strengthen family and community ties and to promote child development and protection. In 2023, more than 1,000 volunteers participated in training programs and meetings that enable them to visit families and contribute to build a better community to live in.

### CASINHA DE CULTURA

Age group: 0 to 24 years

A space for family meeting and conviviality, respecting the childhood movements and retrieving local traditions, history and identity. At Casinha de Cultura, the right to play is respected and valued, contributing to the child's development and to the strengthening of family bonds. The participants have access to publications for children and youngsters, sparking the interest for reading, celebrate the local culture, and promote active participation from the community.





## CARING COLLECTION

Age group: from 3 months to 17 years

The methodological proposal focuses on providing a safe space for children and adolescents to learn and practice a very important skill that will help them with psychosocial recovery: self-management of emotions. The proposed activities and games aim to help children and adolescents develop emotional skills and abilities that allow them to have greater empathy, better social relationships and better academic performance, in addition to overcoming adversities.

## INTEGRATIVE COMMUNITY THERAPY

All age groups

It promotes a safe space for dialogue and for the population to debate the problems and issues in group or community. The community therapy methodology promotes the strengthening of family and collective bonds through the construction of solidary networks. The initiative is based on five pillars: systemic thinking, communication theory, cultural anthropology, Paulo Freire's pedagogy and resilience. It works through conversation circles with people of the same age group or the entire community, without separation of age and gender.



## AFLATOUN AND AFLATEEN

Age group: 7 to 24 years

Critical thinking about rights and duties, citizenship, entrepreneurship, as well as new perspectives on the use of resources through social financial education. These are the goals of Aflatoun and Aflateen. Participants learn about saving, investing and managing financial resources, as well as other life skills such as the environment, human rights and diversity. The participation in the project enables and strengthens collective construction, communication, among other skills.

GOLD+

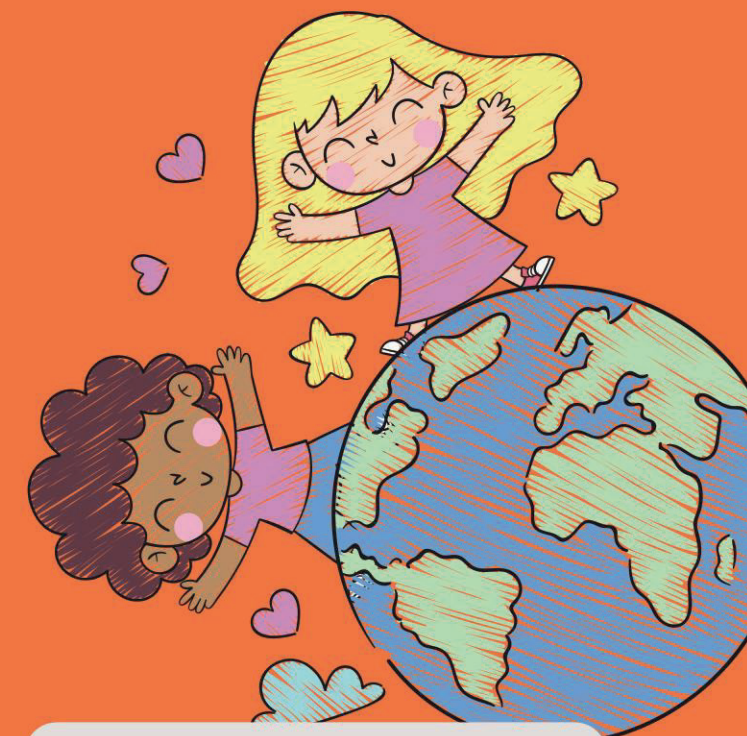
Age group: Adults

GOLD+ instructs people to save money and form a solidarity and cooperative economy network. The methodology is applied with the formation of local opportunity groups that develop solutions to overcome poverty through the exchange of experiences, social mobilization, community solidarity, and development of enterprises.

## FOOD SAFETY: DOMESTIC POULTRY AND COMMUNITY GARDEN

Age group: directly with adults and indirectly with children, adolescents and young people

It seeks to guarantee the right and access of children and adolescents to safe, nutritious food in sufficient quantity to satisfy their nutritional needs, through the development of productive projects such as: family and community gardens, small animal husbandry, orchards and access to drinking water. Families learn good practices that contribute to children's health and development.







# Discover our projects with corporate partners

In addition to implementing programs and methodologies with children, adolescents and young people sponsored and served by partner organizations, we also carry out social projects in other geographic areas and with other audiences, thus expanding our reach and impact.

Discover the projects implemented and/or executed in 2023 below.

## COME PLAY WITH ME

The Come Play With Me project, which ended in May 2023, is a ChildFund Brasil initiative with the support of The LEGO Foundation and aimed to support children's learning and development, through strengthening knowledge and practice caregivers. The initiative considers that playing is essential for a child's development and, therefore, promotes playful parental activities. The initiative benefited 12,500 children aged zero to eight and more than 6,000 mothers, fathers and caregivers in the states of Ceará and Minas Gerais, through 12 local partners, totaling 37 municipalities.

As part of this project, we also launched the National Survey of the Situation of Violence Against Children in the Domestic Environment. The objective of the document was to identify possible gaps in the prevention and confrontation of violence against children and assist in the identification of possibilities for action, both by the State and by civil society and civil society organizations in eradicating this problem. Scan the QR Code beside and access it.

Brinca e Aprende Comigo

4 QUALITY EDUCATION

16 PEACE, JUSTICE AND EFFECTIVE INSTITUTIONS



## ÁGUA PURA PARA CRIANÇAS

ChildFund Brasil believes that access to drinking water is a basic right for everyone. To achieve this objective and contribute to SDG 6, since 2014, the Água Pura para Crianças [Pure Water for Children] project, in partnership with P &G – Procter & Gamble, has benefited more than 6 thousand families and 188 different communities in the Jequitinhonha Valley, in Minas Gerais. In 2023, more than 1 million sachets were delivered. The project presents a simple solution: families receive a water purifying sachet. Simply mix the contents with water, stir for five minutes, leave to rest for another five minutes, filter and wait 30 minutes. Ready! Where there was previously unsuitable water, often muddy, there is now pure water ready to be consumed. To date, more than 8 million sachets have been distributed. The benefiting communities saw illnesses related to poor water quality significantly reduce.



Água Pura para Crianças

3 HEALTH AND WELLNESS

6 CLEAN WATER AND SANITATION

Projeto Água é Vida

3 HEALTH AND WELLNESS

6 CLEAN WATER AND SANITATION

## WATER IS LIFE PROJECT

With the aim of offering access to drinking water and expanding educational actions on health, hygiene and water, ChildFund, in partnership with Cargill and Global Water Challenge (GWC), has been implementing the Water is Life project since August 2023. We are installing Water Treatment Systems and bringing drinking water to several rural communities in Luís Eduardo Magalhães(BA), São Desidério (BA) and Rio Verde (GO). Together with educational actions in schools and homes, we are contributing to the reduction of water-borne diseases and infant mortality, impacting the lives of around 20 thousand people.



## REJUDES EMPREENDEDORA

The REJUDES Empreendedora project, implemented with the support from Instituto Localiza, aimed to boost the emergence of youth enterprises through a solidarity economy in the northeast region of Brazil, providing income and development opportunities for young people in situations of social vulnerability. In its first edition, developed throughout 2023 in the cities of Fortaleza and Ocara, in the state of Ceará, the project included the support of the Local Partners Frente Beneficente para Crianças (FBPC), in Fortaleza, and, in Ocara, the Ocara Family Aid Movement (MAFO). Focusing on the development of entrepreneurial skills, 120 sponsored young people were trained, guided by the principles of cooperativism. The training program sought to prepare them to lead businesses that generate positive results and economic gains. At the end of the training process, participants submitted a business plan for their ventures for evaluation. Three initiatives were selected, one from Fortaleza and three from Ocara, which received financial support and support for implementing or improving their businesses.

In September 2023, we participated in the "1st Youth in Movement Meeting" promoted by Localiza in Belo Horizonte (MG). There were two days of reflection and discussion with the presence of managers of social organizations and young people from projects supported by Instituto Localiza in all parts of the country, including the representation of quilombolas, indigenous people, migrants, people with disabilities and LGBTQIA+.



8

DECENT WORK AND ECONOMIC GROWTH



10

REDUCTION OF INEQUALITIES







FIND OUT MORE ABOUT REJUEDES

The Youth Network in Defense of Their Social Rights (REJUEDES) is a network of young people organized by ChildFund Brasil, which mobilizes young people in six Brazilian states, with the participation of more than 450 young people. Its role is crucial for youngsters to fully reach their potentials and be citizens aware of rights and duties and active in the construction of the realities they aspire to.

In 2023, REJUEDES improved and worked on the implementation plan of its strategy, which is based on four pillars: advocacy, Network structure, approach (which encompasses the methodology of its intervention and incidence) and transversal themes. The strategy is like a compass that will direct the path to be followed by the entire Network. The document establishes how REJUEDES articulates itself every four years, defining guidelines for programming actions and improving initiatives.

To construct the 2023-2026 Strategic Document, ChildFund Brasil developed a methodological path divided into two stages: Context Analysis and Strategy for Rejude's Actions (2023-2026). Throughout the process, there was the participation of young people from Rejude's.

To organize itself, REJUEDES adopts the Collaborative Governance model, that is, it is not top-down; It is carried out as a network, promoting partnerships with various organizations and social programs and engaging in dialogue with local, regional and national bodies. The Network is organized through ordinary and extraordinary assemblies, in a structure of committees that, linked to local social organizations, mobilize young people in a process of active participation that emerges in the periodic election of their representatives for local and regional and national committees.

To support one of the strategic pillars, the Network works with a four-year Advocacy Plan. The current one, which covers the period 2023-2026, is: "Ensure equitable and quality inclusive education, promoting lifelong learning opportunities for all people".

In October 2023, its 8th National Meeting took place, organized online. The event saw the participation of young people to talk and debate on the theme "Youth, Diversity and Inclusion: Shaping Tomorrow, Respecting the Now". Theme that addresses respect for diversity and the importance of working to build the future, implementing changes and promoting development, without disregarding the values and needs of the present.

By participating in the Juventude em Movimento announcement, by Instituto Localiza, REJUEDES also held, in 2023, several lives on Instagram, focused on entrepreneurship, application of an effective business plan, women's participation in entrepreneurial initiatives, marketing and branding strategies, among others.

To close the year with a flourish, REJUEDES launched the magazine "Identidade, Impacto e Conexão", which addresses how the Network is articulated, its history, among other aspects. The publication is available for reading. A copy was delivered to leaders of ChildFund International, during the Advocation Workshop week, held in Fortaleza. Access the publication via QR Code.





## OUR LOCAL PARTNERS

### AMAI

Associação Municipal de Assistência

### ASCAI

Associação da Criança e do Adolescente de Itaobim

### ASCOPP

Associação Comunitária de Padre Paraíso

### ASFAP

Associação das Famílias do Pecém

### ASPAIJ

Associação de Promoção e Assistência a Infância e Juventude

### ASSCAD

Associação de Assistência à Criança e ao Adolescente

### AUPP

Associação Unidos para o Progresso

### CEACRI

Centro de Apoio à Criança

### CMV SOCIAL

Comunidade Missionária de Villaregia Social

### CSACA

Centro Social Conjunto Paulo VI

### FBPC

Frente Beneficente para Criança

### GCRIVA

Grupo Crianças em Busca de Nova Vida

### IECAP

Instituto de Educação, Esporte, Cultura e Artes Populares

### MAFO

Movimento de Ajuda Familiar de Ocara

### PAC

Projeto Alegria da Criança

### PACE

Projeto Água Cidadania e Ensino

### PCSC

Projeto Comunitário Sorriso da Criança

### PROCAJ

Projeto Caminhando Juntos

### PROCIF

Projeto Criança Feliz

### ROFUTURO

Associação Futuro Melhor

### SESFA

Sociedade de Educação e Saúde à Família

### SOAF

Sociedade de Assistência à Criança



## HOW TO BECOME A LOCAL PARTNER

The selection of new partnerships takes place through notices launched by ChildFund Brasil. Once the analysis process has been completed, the approved organizations have independent management and receive technical and financial support from ChildFund, consolidating the integration of both parties for the implementation of our social programs and methodologies.

In October 2023, for example, we opened a special notice. With it, we seek to select ten Civil Society Organizations, with which a partnership will be established for 12 months. During this period, they will receive our support through training program in three priority areas: Playful Parenting and Socioemotional Learning; Child Protection Mechanisms; Preventing Online Violence against Children and Adolescents. In addition, each selected organization will receive seed capital of R\$ 30,000, to be applied to specific actions.



## THE OSCS SELECTED IN THE NOTICE WERE THE FOLLOWING:

Associação Cidadania, Social e Sustentabilidade (ACSSUS)

Associação de Pais e Amigos e Profissionais dos Autistas do Cariri – AMA

Associação de Surdos de Medianeira

Associação Pestalozzi de Teixeira de Freitas

BemTV –Associação Experimental de Mídia Comunitária

Centro de Defesa dos Direitos da Criança e do Adolescente

Glória de Ivone

Céu no Sertão

Ficar de Bem

Instituto Alicerce

Instituto Padre Vilson Groh

Find out a little more about the selected organizations on our blog.





# Visibility is also an ally

In 2023, our performance in the Brazilian press was fundamental in reaching more people and companies and increasing our notoriety in the political field. Our research on domestic violence against children and the Orange May campaign enabled a more emphatic demonstration of results and greater awareness among Brazilian society on the issues. We managed to reach more than nine million people, considering media reach data. Check out some highlights:



## Launch of the National Survey on the Situation of Violence against Children in the Domestic Environment:

Featured in **67 communication means**; major broadcasters and newspapers published, such as Pais e Filhos, SBT, Rádio CBN, Meia-Hora and Jovem Pan News

Media Return: **R\$539,055.73**

At least **1,638,100** people reached



## Orange May:

Featured in **90 communication means**; highlighting Jornal Nacional, TV Cultura, Rádio Bandnews, Rádio Itatiaia and Correio Braziliense

Reach: **8,253,200**

Media Return: **R\$ 6,328,841.00**



*"It is impossible to explain how emotional it is, with such a simple gesture, to be able to impact and have so much affection from a child who is far away, in a situation completely different from yours."*

**Nayara Caiafa,**  
Sponsor at ChildFund Brasil



## ECA 33 Years Booklet:

**38 communication means** highlighted the subject; edited editorials for Correio Braziliense and Estado de Minas; CBN BH Radio came to us spontaneously.



## ChildFund Brasil's work contributes to the fight against child labor

**56 communication means** highlighted our work; at the end of 2023, SBT Brasil approached us to comment on data released by IBGE, about the increase in cases of child labor in the country.







# Our team







# Our team

We are committed to promote a safe, healthy, collaborative and motivating work environment with our direct and indirect employees. The result of this is that the engagement of our people has been consolidating over the years at ChildFund.

Today, we are 62 people working to change the lives of our children, young people and adolescents.

To enhance the performance of our teams, we carry out an annual performance assessment that not only covers the responsibilities and goals of each position, but also analyzes the employee based on our organizational skills. This 360° assessment is important because it makes people pay attention to behaviors that are the pillars of our operation.

## OUR TEAM IN NUMBERS

Total number of employees: **62** men and **34** women

Women in management positions: **03**

People with a doctoral thesis: **02**

Men in management positions: **02**

People with a master's thesis or postgraduate students: **+10**



## MAGIC CULTURE

We are ambassadors of the MAGIC methodology. This principle seeks to increase the engagement and entrepreneurial spirit of professionals, based on five pillars:



2023 also marked the consolidation of the hybrid work of our teams, located in the Belo Horizonte and Fortaleza offices. Employees from other teams meet once a week and, on other occasions, they carry out activities from home. There is a need for some teams to travel to the office every day.



## BOARD OF DIRECTORS



**Elisabete  
Waller Alves**  
President



**Luiz Alexandre de  
Medeiros Araújo**  
Vice-President



**David  
Ventura Braga**  
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**Joice Ribeiro  
Santana Pelegrino**  
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## TAX COUNCIL



**Rogério  
Magalhães**



**Alexandre  
Brenand**



**Maria Isabel  
Queiroz**



**Karla Jeanny  
Falcão Carioca**



## ASSEMBLY



**Ednilton  
Gomes de  
Soárez**



**Geraldo  
Caliman**



**Herbert  
Borges Paes  
de Barros**



**Maria do  
Perpétuo  
Socorro  
França Pinto**



**Valseni José  
Pereira Braga**



**Sandro da  
Silva Melo**



**Mário Rene  
Lima**



**Francisca  
das Chagas  
Lemos**



**Bárbara  
Naves  
Nogueira**



**Ana Lúcia  
Jansen de  
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**Henrique  
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Damião  
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**Adriana  
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**Mário Sergio  
Seabra Levy**



**Claudio  
Vanderley de  
Araujo**



**Mônica  
Fernandes  
dos Santos**



**Maria  
Eugênia dos  
Santos Buosi**



**Edmar Bulla**



## PEOPLE AND NOMINATIONS COMMITTEE



**Jeise Lucia  
Moreira**  
Coordinator



**Joyce Mara**



**David Braga**



**Guilherme  
Cólín de  
Soárez**



**Renata  
de Araujo  
Santana**

## AUDIT AND COMPLIANCE COMMITTEE



**Antônio Augusto  
Rocha Fiuza Filho**  
Coordinator



**Olga Marchan**



**Luiz  
Alexandre**



**Júlio Borges  
de Carvalho**





# Financial statements

## MANAGERIAL STATEMENT (R\$,000) – DECEMBER

	INTERNATIONAL	BRAZILIAN	TOTAL
Sponsorship	19,063	9,230	28,293
Gifts to Children	3,145	594	3,739
Tax Exemptions		1,124	1,124
Donations		670	670
Corporate	2,231	245	2,476
Estate		116	116
Others	51	1,542	1,593
Volunteers		338	338
<b>Inputs</b>	<b>24,490</b>	<b>13,860</b>	<b>38,350</b>
Sponsorship	11,376	5,610	16,986
Gifts to Children	3,145	594	3,739
Corporate	1,996	224	2,219
Donations	278	138	416
Social Development	2,424	341	2,766
Child-Sponsor Bond	1,152	888	2,040
<b>Project and Child-Sponsor Management</b>	<b>20,371</b>	<b>7,795</b>	<b>28,166</b>
Mobilization of Resources	409	2,015	2,424
People, Management and Finances	3,351	1,894	5,245
Tax Exemptions		1,124	1,124
Depreciation	181	498	680
Volunteers		338	338
<b>Expenses</b>	<b>3,941</b>	<b>5,869</b>	<b>9,810</b>
<b>Results</b>	<b>177</b>	<b>196</b>	<b>373</b>

\* The values referring to “Gifts for Children” represent the amount received during the year 2023. These resources are allocated directly to children by sponsors and, therefore, are not part of the organization's economic results (Revenue and Expenses), having their accounting treatment exclusively in equity accounts (Assets and Liabilities).





# GRI Compendium

GRI STANDARDS	CONTENT	PAGE/URL
THE ORGANIZATION AND ITS REPORTING PRACTICES		
GRI 2: 2021 Overall contents	2-1 Data from the organization	4-7, 12, 13
	2-2 Entities included in the sustainability report	6
	2-3 Report period, frequency and focal point	6 comunicacao@childfundbrasil.org.br
	2-4 Reformulations of information	None
	2-5 External checking	This report was not submitted to external checking.
ACTIVITIES AND WORKERS		
GRI 2: 2021 Overall contents	2-6 Activities, value chain and business relations	ChildFund Brasil has partners for performing its activities. Such partners are organizations that works in territories, consulting firms and other players that support the organization in the fulfillment of its mission. For more information, see pages 6,7, 22-24, 30-33
	2-7 Employees	66, 67
	2-8 Workers who are not employees	We have 1,368 volunteers working at the cities where we have operations with partner organizations.
GOVERNANCE		
GRI 2: 2021 Overall contents	2-9 Governance structure and composition	17-19, 69-73
	2-10 Nomination and selection of the highest governance organ	69-73
	2-11 President of the highest governance organ	69-73
	2-12 Assignments from the highest governance organ in impact control management*	17-19, 69-73
	2-13 Delegation of responsibilities for impact management	17-19, 69-73
	2-14 Assignments from the highest governance organ in sustainability reporting*	The decision-making process in our organization occurs from a discussion in several instances. ChildFund Brasil is led by a General Assembly, a Board of Directors and a Tax Council, and also has Advisory Committees. The councilors are professionals with different profiles and backgrounds, who support the executive group in strategic decisions. The report was prepared as an unfolding of material themes validated by the institution's top management. Such leaderships, in addition to internal leaderships from the office in the country, contributed to guidance, supply of information, and approval to document.

GRI STANDARDS	CONTENT	PAGE/URL
GRI 2: 2021 Overall contents	2-15 Conflicts of interest*	The organization analyzes possible situations of conflict of interest and deliberates from its values and governance model. We adopt a strong process for internal audit and at partner organizations, which identifies situations of conflict of interests and deliberates with the Senior Management Team from the country office.
	2-16 Critical manifestations*	All audiences can access the organization or the leadership directly, in case of critical situations. We have channels for communication with the external audience and internal channels with partner organizations.
	2-17 Collective knowledge of the highest governance organ	69-73
	2-18 Assessment of performance from the highest governance organ	Not available
	2-19 Compensation policies	ChildFund Brasil follows the compensation policies from the international headquarters, with adaptations to the Brazilian market context.
	2-20 Processes for determining compensation	Not available
	2-21 Total annual compensation ratio	R\$ 5,741,158.43 invested in personnel compensation.
	2-22 Information about the sustainable development strategy*	36-59
	2-23 Commitments	The purpose of the organization, as well as its goals and programs, are in general aligned with global commitments, such as UN's 2030 Agenda and the commitments defined by the ChildFund International. Nationally, our key commitments are: 1. To support the development of children in situations of deprivation, exclusion and social vulnerability, enabling them to make improvements in their lives and giving them the opportunity to become youngsters, adults, parents and leaders who will make sustainable and positive changes in communities. 2. To mobilize people and institutions so they work in the valuation, protection and promotion of children's rights in the society. 3. To enrichen the life of supporters through defense of our cause.
	2-24 Internalization of commitments	The organization's commitments are broadly shared with all types of stakeholders, being also present on the routine of internal collaborators.
	2-25 Processes for remediation of negative impacts	We maintain contact and constant assistance to our partner organizations and probable impacts or negative incidents are immediately analyzed by the SMT (Senior Management Team) and forwarded/remedied according to the needs.
	2-26 Mechanisms for search of information and manifestations*	Not available
	2-27 Compliance with legislation*	We strictly comply with the Brazilian legislation and all labor, environmental and social regulations.
	2-28 Participation in associations	ChildFund works in partnership with 21 partner organizations, which are mostly social associations that develop our programs and methodologies with communities.



GRI STANDARDS	CONTENT	PAGE/URL
ENGAGEMENT WITH STAKEHOLDERS		
GRI 2: 2021 Overall contents	2-29 Approach for engagement of stakeholders*	22-33 ChildFund Brasil maintains a close relationship with its stakeholders, which actively participate of the development of social programs and actions targeted at child protection. The organization remains aware of movements from the society and is always open to review its stakeholder selection, including new audiences whenever it considers relevant.
	2-30 Collective bargaining agreements	100% of the employees are covered by collective bargaining agreements.
MATERIAL TOPICS		
GRI 3: 2021 Material Topics	3-1 Process for determining material topic*	6.7
	3-2 List of material topics*	7
	3-3 Management of material topics	6.7
GRI 413: Local communities	413-1 Operations with engagement, evaluations of impact, and development programs targeted at the local community*	36-59
	413-2 Operation with potential significant negative impacts – real and potential – in local communities*	Not available



DATASHEET

ChildFund Brasil – Fundo para Crianças  
CNPJ [Corporate Taxpayer’s Roll]:  
17.271.925/0001-70  
Municipal Registration:  
404447/004-8 State Registration:  
Exempt National Office  
Rua Curitiba, 689 – 5° andar – Centro  
CEP [Zip Code] 30170-120 –  
Belo Horizonte (MG)  
Phone: (31) 3279-7400

CHILDFUND BRASIL

**Elisabete Waller**  
President of the Board of Directors  
**Mauricio Cunha**  
Country Director  
**Joyce Mara**  
Senior Individuals and Culture Manager  
**Giane Boselli**  
Program Manager  
**Aline Soares**  
Marketing and Resource Mobilization Manager  
**Jean Lopes**  
Financial Manager  
**Luciana Almeida**  
Relationship Manager

**Technical Support:** Ana Flávia Godoi,  
Flávia Helena, Mariane Bruschi, Marlon  
Alves, Tatiane Ferreira

**Coordination of the 2023 Sustainability Report:**  
Marcelo Martins  
**Social Impact Coordination:**  
Cristiano Moura  
**Advocacy Coordination:**  
Águeda Barreto | Douglas Gonzalez  
**Social Programs and Child Protection Coordination:** Karla Corrêa Coordination of projects and partnerships: Julio Santos  
**Fundraising Coordination :**  
Mariane Bruschi  
**Editorial Production, Graphic Design and Layout:**  
BH Press Comunicação  
**Photos:**  
Jake Lyell, Marcelo Martins, Karla Mayara, Clarice Castro, Documentation and Memory Center from ChildFund Brasil  
**Videos:**  
Communication and Marketing team from ChildFund Brasil and BH Press





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